

DERWENT-
ACC-NO: 1997-148144

DERWENT-
WEEK: 199714

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TITLE: Selection data transmitting apparatus - stores details of several procedures that are each identified by procedure identification, specified procedure identification and user-generated data

INVENTOR: MCLAUGHLIN, O P

PATENT-
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LTDRMATION SYSTEMS LTD[OKTVN]

PRIORITY-DATA: 1995GB-0016550 (August 11, 1995)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE	PAGES	MAIN-IPC
GB 2304217 A	March 12, 1997	N/A	042	H04M 001/21H04N 007/16H04N 007
AU 9667063 A	March 12, 1997	N/A	000	/16
WO 9707632 A1	February 27, 1997	N/A	000	

DESIGNATED-
STATES: AL AM AT AU AZ BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU
IL IS JP KE KG KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO
NZ PL PT RO RU SD SE SG SI SK TJ TM TR TT UA UG US UZ VN AT BE CH
DE DK EA ES FI FR G B GR IE IT KE LS LU MC MW NL OA PT SD SE SZ
UG

CITED-DOCUMENTS: DE 9417937; WO 9515654 ; WO 9520294

APPLICATION-DATA:

PUB-NO	APPL-DESCRIPTOR	APPL-NO	APPL-DATE
GB 2304217A	N/A	1995GB-0016550	August 11, 1995
AU 9667063A	N/A	1996AU-0067063	August 9, 1996
AU 9667063A	Based on	WO 9707632	N/A
WO 9707632A1	N/A	1996WO-GB01939	August 9, 1996

INT-CL (IPC): H04M001/21, H04M011/00 , H04N007/16 , H04N007/173

ABSTRACTED-PUB-NO: GB 2304217A

BASIC-ABSTRACT:

The apparatus includes a manual data input device and a storage device which stores details of several procedures that are each identified by a procedure identification, a specified procedure identification and user-generated data. The user-generated data are processed according to the identified procedure.

An indication of the user-generated data is modulated for transmission to a reception centre. Preferably the apparatus receives the procedure identification and writes it into the storage device. The processor preferably compares the user-generated data against values determined from the identified procedure.

USE - E.g. for interactive television applications, market research, interactive advertising, wagering, dynamic viewing, polling and customer enquiries.

CHOSEN-
DRAWING: Dwg.2/8

SELECT DATA TRANSMIT APPARATUS STORAGE DETAIL PROCEDURE
TITLE-TERMS: IDENTIFY PROCEDURE IDENTIFY SPECIFIED PROCEDURE IDENTIFY
USER GENERATE DATA

DERWENT-CLASS: W01 W02

EPI-CODES: W01-C01X; W01-C05B5A; W02-F04B; W02-F10G; W02-F10X;

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